

Republican Primary Ballot

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

May 1, 2026

Targoz Market Research®

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Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

How likely are you to vote in Tennessee’s gubernatorial primary election next August? *

	Gender				Income					Age			State Region				
	Total	Male A	Female B	Other/ Non-binary C	Total	Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G	Total	18 to 34 H	35 to 54 I	55+ J	Total	East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Total likely Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very likely Column %	73%	75%	71%	0%	73%	69%	69%	79% DE	96%	73%	58%	66%	81% HI	73%	78% L	68%	71%
Somewhat likely Column %	27%	25%	29%	100%	27%	31% F	31% F	21%	4%	27%	42% J	34% J	19%	27%	22%	32% K	29%
Not very likely Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not at all likely Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total unlikely Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I’m not sure Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: DEFHIJKL

Respondents Included = 42%, Filter Applied(Which party’s primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?
[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary? [BASE: Likely gubernatorial primary election voter]

	Gender				Income					Age			State Region				
	Total	Male A	Female B	Other/ Non-binary C	Total	Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G	Total	18 to 34 H	35 to 54 I	55+ J	Total	East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Republican primary Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Democratic primary Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I'm not sure which primary I would choose Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I would not vote in either primary Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary? [BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

If the 2026 Republican primary for Tennessee governor were held today, who would you vote for? [BASE: Likely republican gubernatorial primary voter] *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Marsha Blackburn Column %	63%	57%	70%	100%	63%	74%	63%	57%	55%	63%	57%	60%	67%	63%	65%	62%	63%
John Rose Column %	10%	17%	3%	0%	10%	7%	12%	11%	0%	10%	13%	10%	9%	10%	6%	15%	11%
Monty Fritts Column %	5%	5%	4%	0%	5%	4%	3%	7%	0%	5%	9%	4%	4%	5%	3%	4%	11%
I'm not sure Column %	22%	22%	22%	0%	22%	16%	22%	25%	45%	22%	21%	26%	20%	22%	27%	19%	15%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

How interested are you in the November general election for governor of Tennessee, using a scale from one to ten, where a ten means that you are very interested and a one means that you are not at all interested? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
1, not at all interested																	
Column %	1%	0%	1%	0%	1%	1%	1%	0%	34% F	1%	2%	1%	0%	1%	0%	1%	1%
2																	
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3																	
Column %	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%
4																	
Column %	1%	1%	2%	0%	1%	1%	3% F	0%	0%	1%	1%	3%	1%	1%	2%	1%	1%
5																	
Column %	6%	3%	10% A	0%	6%	15% EF	4%	3%	9%	6%	15% J	9% J	2%	6%	9% LM	4%	3%
6																	
Column %	6%	4%	8%	0%	6%	8% F	7%	3%	0%	6%	8%	7%	5%	6%	5%	8% M	2%
7																	
Column %	7%	6%	7%	100%	7%	6%	5%	9%	4%	7%	12% J	11% J	2%	7%	7%	5%	8%
8																	
Column %	17%	16%	17%	0%	17%	9%	17% D	22% D	8%	17%	22%	18%	14%	17%	14%	18%	20%
9																	
Column %	14%	20% B	7%	0%	14%	9%	19% D	13%	0%	14%	17%	12%	14%	14%	13%	16%	10%
10, very interested																	
Column %	48%	50%	46%	0%	48%	51%	45%	50%	45%	48%	23%	39% H	61% HI	48%	48%	45%	56%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFHIJLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Age Group *

	Gender				Income					Age			State Region				
	Total	Male A	Female B	Other/ Non-binary C	Total	Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G	Total	18 to 34 H	35 to 54 I	55+ J	Total	East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
18 to 24 Column %	3%	3%	2%	0%	3%	1%	4%	2%	9%	3%	16% IJ	0%	0%	3%	1%	2%	10% KL
25 to 34 Column %	15%	14%	15%	0%	15%	16%	13%	15%	0%	15%	84% IJ	0%	0%	15%	17%	12%	15%
35 to 44 Column %	14%	15%	14%	0%	14%	10%	13%	19% D	7%	14%	0%	49% HJ	0%	14%	10%	18% K	18% K
45 to 54 Column %	15%	15%	15%	0%	15%	12%	16%	15%	35%	15%	0%	51% HJ	0%	15%	14%	16%	14%
55 to 64 Column %	23%	23%	23%	0%	23%	26%	19%	27% E	6%	23%	0%	0%	43% HI	23%	23%	21%	28%
65+ Column %	30%	30%	31%	100%	30%	35% F	35% F	22%	43%	30%	0%	0%	57% HI	30%	35% M	31% M	15%

* Denotes variable with statistically significant findings

Significant difference within groups: DEFHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Thinking about your general approach to issues, do you consider yourself to be... *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Very liberal Column %	1%	1%	1%	0%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	2%	0%	3%
Somewhat liberal Column %	4%	3%	4%	0%	4%	4%	6% F	1%	0%	4%	6%	3%	3%	4%	2%	2%	13% KL
Moderate Column %	16%	14%	19%	0%	16%	21%	18%	13%	9%	16%	10%	29% HJ	12%	16%	12%	19% K	23% K
Somewhat conservative Column %	35%	38%	32%	0%	35%	44% E	26%	37% E	43%	35%	32%	26%	40% I	35%	34%	36%	35%
Very conservative Column %	43%	44%	43%	100%	43%	30%	47% D	48% D	46%	43%	47%	41%	43%	43%	50% M	43% M	26%
Not sure Column %	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: DEFHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Which of the following are you? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Male Column %	51%	100% B	0%	0%	51%	40%	48%	63% DEG	16%	51%	51%	52%	51%	51%	52%	47%	61% L
Female Column %	49%	0%	100% A	0%	49%	59% F	52% F	37%	84% F	49%	49%	48%	49%	49%	48%	53% M	39%
Other/Non-binary Column %	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

How many infants and children under 18 years of age live in your household today? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
None Column %	66%	65%	66%	100%	66%	73% F	64%	61%	100%	66%	33% H	40% I	90% J	66%	65%	69%	59%
1 to 2 Column %	30%	30%	30%	0%	30%	23%	32%	33%	0%	30%	61% J	50% J	9%	30%	32%	25% L	37% L
3 or more Column %	4%	5%	4%	0%	4%	3%	4%	6%	0%	4%	5% J	10% J	1%	4%	3%	7%	3%

* Denotes variable with statistically significant findings

Significant difference within groups: FHIJL

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Which of the following best describes your race or ethnicity? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
White, non-Hispanic Column %	95%	94%	95%	100%	95%	95%	92%	97% E	100%	95%	85%	95% H	97% H	95%	99% M	97% M	76%
Black or African American Column %	3%	5% B	1%	0%	3%	3%	3%	2%	0%	3%	12% IJ	2% J	0%	3%	0%	1%	15% KL
Asian Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
Hispanic Column %	2%	0%	4% A	0%	2%	2%	4% F	0%	0%	2%	1%	2%	2%	2%	1%	2%	7% KL
Other Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABEFHJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

	Gender				Income					Age			State Region				
	Total	Male A	Female B	Other/ Non-binary C	Total	Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G	Total	18 to 34 H	35 to 54 I	55+ J	Total	East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
< \$15,000 Column %	3%	3%	2%	0%	3%	11% EF	0%	0%	0%	3%	2%	3%	3%	3%	5% LM	1%	1%
\$15,000-\$24,999 Column %	3%	2%	5%	100%	3%	14% EF	0%	0%	0%	3%	1%	4%	4%	3%	4%	3%	3%
\$25,000-\$34,999 Column %	8%	3%	14% A	0%	8%	35% EF	0%	0%	0%	8%	17% IJ	6%	7%	8%	11% M	7%	5%
\$35,000-\$49,999 Column %	10%	11%	8%	0%	10%	40% EF	0%	0%	0%	10%	4%	5%	14% HI	10%	9%	7%	16% L
\$50,000-\$74,999 Column %	21%	19%	23%	0%	21%	0%	55% DFG	0%	0%	21%	15%	21%	23%	21%	23%	21%	14%
\$75,000-\$99,999 Column %	17%	17%	18%	0%	17%	0%	45% DF	0%	0%	17%	24%	17%	16%	17%	16%	15%	27% KL
\$100,000-124,999 Column %	16%	18%	13%	0%	16%	0%	0%	44% DE	0%	16%	15%	20%	14%	16%	19% M	16%	9%
\$125,000-\$149,999 Column %	10%	16% B	4%	0%	10%	0%	0%	27% DE	0%	10%	6%	16% HJ	8%	10%	5%	14% K	13% K
\$150,000-199,999 Column %	5%	7% B	3%	0%	5%	0%	0%	13% DE	0%	5%	6%	6%	4%	5%	2%	7% K	7%
\$200,000 and over Column %	6%	4%	8%	0%	6%	0%	0%	16% DE	0%	6%	9% I	0%	8% I	6%	5%	7%	5%
Not sure Column %	1%	0%	1%	0%	1%	0%	0%	0%	100% DEF	1%	0%	1%	1%	1%	0%	2%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Which of the following best describes your current education level? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Some high school or less Column %	8%	4%	13%	0%	8%	23%	6%	0%	32%	8%	13%	2%	10%	8%	16%	3%	0%
High school graduate Column %	33%	33%	33%	0%	33%	45%	37%	21%	18%	33%	54%	33%	26%	33%	25%	40%	35%
Associate degree (Two-year post-secondary degree) Column %	7%	7%	6%	0%	7%	11%	6%	4%	2%	7%	1%	7%	9%	7%	8%	4%	9%
Some college but no degree Column %	20%	24%	15%	100%	20%	14%	22%	21%	9%	20%	8%	25%	20%	20%	21%	16%	25%
Bachelor's degree Column %	19%	17%	20%	0%	19%	6%	21%	25%	0%	19%	14%	16%	22%	19%	17%	24%	11%
Master's or professional degree Column %	12%	13%	11%	0%	12%	1%	6%	25%	0%	12%	11%	14%	11%	12%	10%	11%	20%
Doctoral degree Column %	1%	2%	0%	0%	1%	0%	0%	4%	0%	1%	0%	1%	2%	1%	3%	0%	0%
Prefer not to say Column %	1%	0%	2%	0%	1%	0%	1%	0%	39%	1%	0%	1%	1%	1%	0%	2%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

What is your current marital status? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Married Column %	63%	72% B	53%	0%	63%	44%	60% D	79% DEG	42%	63%	38%	59% H	73% HI	63%	57%	68% K	67%
Widowed Column %	5%	3%	7% A	100%	5%	13% EF	3%	2%	0%	5%	1%	3%	7% H	5%	7% M	5%	2%
Divorced Column %	10%	6%	15% A	0%	10%	11% F	15% F	4%	47% F	10%	4%	9%	13% H	10%	14% L	8%	7%
Separated Column %	2%	3%	1%	0%	2%	6% EF	2%	0%	0%	2%	0%	3%	2%	2%	4% L	0%	0%
Never married Column %	13%	11%	15%	0%	13%	15%	13%	13%	2%	13%	35% IJ	19% J	3%	13%	7%	16% K	21% K
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Living with partner Column %	7%	5%	8%	0%	7%	12% F	8% F	2%	9%	7%	23% IJ	7% J	2%	7%	11% LM	4%	3%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Do you own or rent your home? *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Own Column %	79%	84% B	73%	0%	79%	75% D	74% E	86% F	91%	79%	75%	73% I	83% J	79%	78%	80%	76%
Rent Column %	21%	16% A	27% A	100%	21%	25% F	26% F	14%	9%	21%	25%	27% J	17%	21%	22%	20%	24%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFIJ

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Thinking about your religion, are you... *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Protestant Column %	47%	47%	47%	0%	47%	45%	42%	53%	47%	47%	18%	46%	57%	47%	49%	47%	41%
Roman Catholic Column %	15%	20%	10%	0%	15%	5%	13%	24%	0%	15%	15%	14%	15%	15%	11%	18%	19%
Mormon Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Orthodox (e.g., Greek or Russian Orthodox) Column %	1%	3%	0%	0%	1%	0%	3%	1%	0%	1%	7%	0%	0%	1%	3%	0%	0%
Jewish Column %	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Muslim Column %	1%	1%	1%	0%	1%	1%	0%	2%	0%	1%	2%	2%	0%	1%	1%	2%	1%
Buddhist Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Hindu Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist Column %	1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%
Agnostic Column %	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%
Something else Column %	23%	18%	28%	100%	23%	38%	21%	16%	6%	23%	41%	23%	17%	23%	25%	24%	14%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Thinking about your religion, are you... *

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Nothing in particular Column %	10%	9%	12%	0%	10%	9% F	17% DF	3%	47% F	10%	16% J	12%	8%	10%	9%	7%	22% KL

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFHIJKLM**

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Would you describe yourself as a 'born-again' or evangelical Christian?

	Gender				Total	Income				Total	Age			Total	State Region		
	Total	Male A	Female B	Other/ Non-binary C		Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G		18 to 34 H	35 to 54 I	55+ J		East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	248	127	121	-	248	57	87	102	2	248	17	70	161	248	116	96	36
Yes																	
Column %	79%	77%	80%	-	79%	78%	82%	76%	100%	79%	75%	85%	76%	79%	80%	78%	77%
No																	
Column %	21%	23%	20%	-	21%	22%	18%	24%	0%	21%	25%	15%	24%	21%	20%	22%	23%

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)
 [BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Gender				Income					Age			State Region				
	Total	Male A	Female B	Other/ Non-binary C	Total	Less than \$50,000 D	\$50,000 to \$99,999 E	\$100,000 or More F	Refused G	Total	18 to 34 H	35 to 54 I	55+ J	Total	East Tennessee K	Middle Tennessee L	West Tennessee M
Sample Size	529	271	258	0	529	128	204	193	4	529	92	153	284	529	237	205	87
Full-time Column %	50%	64% B	36% B	0%	50%	29% D	54% DG	61% DG	4%	50%	82% IJ	68% J	30%	50%	45% K	53%	59% K
Part-time Column %	8%	3% B	13% A	0%	8%	5%	9%	8%	9%	8%	13% IJ	6%	7%	8%	7%	8%	7%
Self-employed Column %	4%	5%	4%	0%	4%	7% F	4%	3%	0%	4%	0%	8% HJ	4%	4%	3%	3%	12% KL
Not employed Column %	7%	2% B	12% A	0%	7%	10%	5%	5%	41% EF	7%	5%	15% HJ	3%	7%	5%	9%	6%
Retired Column %	31%	26% B	36% A	100%	31%	48% EF	27%	23%	46%	31%	0%	3%	56% HI	31%	39% LM	28% M	16%
Don't know Column %	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?)

[BASE: Likely gubernatorial primary election voter] = Republican primary)

Beacon Poll of Tennessee Registered Voters Apr. 20 to 27, 2026 MOE +/- 4.17%

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLM

Respondents Included = 42%, Filter Applied(Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary?
[BASE: Likely gubernatorial primary election voter] = Republican primary)